

BH WELL Strategic Plan FY26-FY30

MISSION

The mission of BH WELL is to promote behavioral health and wellness among individuals facing behavioral health challenges.

VISION

The vision of BH WELL is to advance behavioral health nursing research, education, clinical care, and evidence-based practice programs in healthcare and education settings.

VALUES

We live DIReCT by prioritizing Discovery, Innovation, Respect, Compassion, and Teamwork.

FRAMEWORK

BH WELL embraces the SAMHSA endorsed 8 Dimensions of Wellness as a guiding approach to behavioral health and wellness.

PRACTICE



Priority P1: Advance smooth transitions for behavioral health patients between inpatient to community-based care settings.
Goal P2A: Support patient referral to community tobacco treatment resources post-discharge.

RESEARCH



Priority R1: Advance mental and behavioral health nursing research.
Goal R1A: Secure R01-level funding as PI at \$100,000 per year.
Goal R1B: Apply for two grant/contract submissions annually.
Priority R2: Advance mental and behavioral health research academic partnerships.
Goal R2A: Advance international mental and behavioral health academic partnerships by collaborating on one research project per year.
Goal R2B: Advance local, state and/or national mental and behavioral health academic partnerships by collaborating on one research project per year.

EDUCATION



Priority E1: Advance health profession education for existing UK HealthCare employees through the Work Learning Program.
Goal E1AA: Grow the work learning program residency program at Eastern State Hospital by December 2030
Goal E1A: Secure sustained enrollment of three or more UK HealthCare employees in the Work Learning Program annually
Priority E2: Advance research mentorship of PhD, DNP, and BSN students; post-doctoral fellows; and junior faculty.
Goal E2A: Provide mentorship to a total of three students annually from the psychiatric PhD, DNP, and BSN programs.
Goal E2B: Provide mentorship to a total of one post-doctoral fellow or junior faculty in mental and behavioral health annually.
Goal E2C: Host international visiting scholars.

SCHOLARSHIP



Priority Sch1: Advance interdisciplinary mental and behavioral health scholarship activities.
Goal Sch1A: Participate in planning the ESH Research and Practice Initiatives Day annually.

SERVICE



Priority Svc1: Provide operational, integrated behavioral health wellness program consultation to organizations that provide mental health services in inpatient and/or community-based settings.
Priority Svc3: Provide tailored training programs to behavioral health professionals.
Priority Svc4: Provide evidence-based tools and resources for mental and behavioral health professionals and their patients/clients living with mental and behavioral health challenges.
Priority Svc5: Provide behavioral health technical assistance.

INNOVATION



Priority 1A: Create quality, evidence-based marketable mental and behavioral health resources, training, and toolkits.
Priority 1B: Create marketing plan for comic book series.